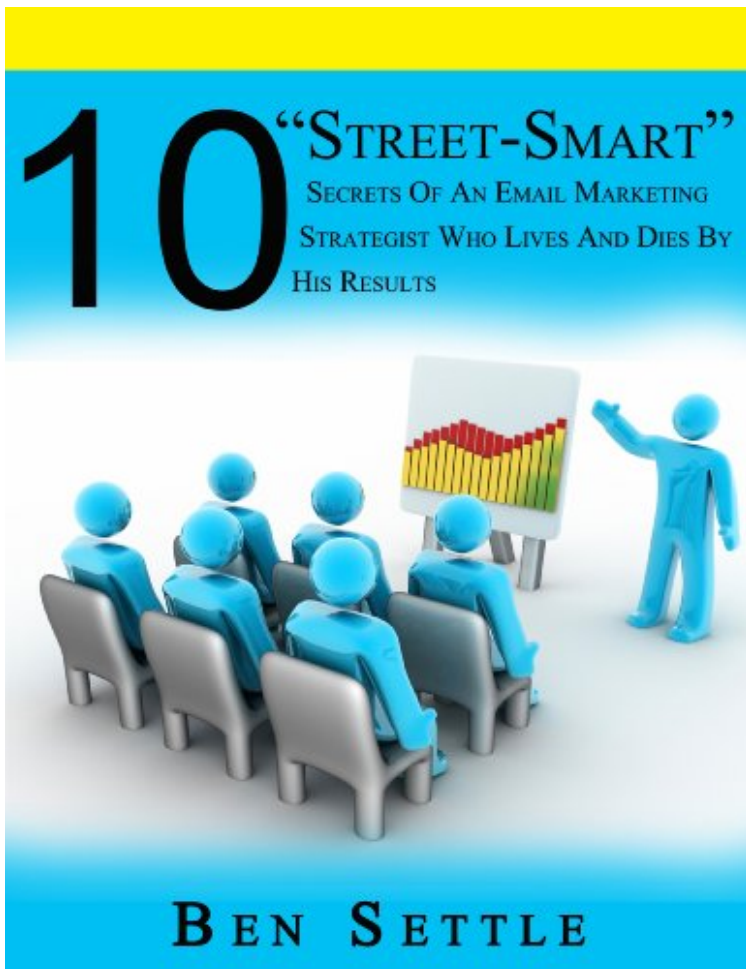


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all been extensively tested and used in the real world, by real people (even people who consider themselves "bad writers"), to make real sales and profits. In fact, email marketing specialist Ben Settle routinely uses these secrets for not only his own business (where he sends daily emails to his list) but also for his million-dollar clients -- including one of the Internet's biggest marketing education and resource companies. And don't worry, none of these 10 ways are rocket science. Frankly, if you can write an email to a friend or family member, then you can use them for your auto-responders, one-shot emails, affiliate offers, regularly scheduled ezines, and any other kind of prospect or customer email communication. But there's no time to lose on this. Each day you are not using these simple email secrets, you are literally stealing money from yourself.

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